



PRAKASH ARYA

DIGITAL EVANGELIZER | KEYNOTE SPEAKER | INDUSTRY FACULTY
CORPORATE TRAINER | MANGEMENT CONSULTANT | ENTREPRENEUR

Whether you're a student or a business team, listening to a domain knowledge specialist can be invaluable when it comes to inspiration for achieving your goals and fulfilling your dreams. Speakers from industry encourage you and your team to focus on potential opportunities instead of problems through engaging discussions and activities with real world relevance.

Are you looking for the best industry speaker in India? Look no further...Meet **Prakash Arya**. While most inspirational speakers are experts in their fields, not all experts can be inspirational speakers. **Prakash Arya** embodies that rare blend of experience, expertise and captivating public speaking ability.

He draws on his years as a success coach to help audiences understand the real key to achieving greatness: self-belief.

He an Author, Educator, Business Consultant and a successful Entrepreneur. His 22 years of research & understanding in new media communication domain has put Many organizations on a path of growth and fulfilment.

He is the founder director of country's leading Digital Marcom Company - **Rosemary Interactive Pvt. Ltd.**

He is also Founder & Chief Consultant of **Rosemary Consulting**, a hybrid management consulting company.







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With life experience comes stories of success, tough lessons and great wisdom. **Prakash Arya** has achieved outstanding victories in both his career and business lives, partly because he has never been afraid to dream big, and this is what he shares with his audiences. Drawing inspiration from past and present experiences, he knows what it takes to succeed.

His accomplishments don't end at being a dynamic leader of the country. He is also a published author, blogger and motivational speaker who dedicates himself to inspiring greatness in others. As a result of the high standards he holds for himself, his quest for knowledge, insight and development has led to a successful career as a business leader and new age educator following his years in digital industry & marketing & communication domain.

As a speaker, **Prakash Arya** is not quite what you might expect from business leader-turned-Keynote Speaker. He is not afraid to use humour, including props and costumes, to engage with the audience and help people to understand his message. Visual prompts assist in achieving a mental link between self-motivation and the reward for your hard work. He is a firm believer in visualising what you want and making it happen.



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As a result of his digital media background enriched with corporate experience, he understands what it takes to achieve success and reach your goals through hard work and dedication.

Prakash Arya encourages people of all ages to look at problems and circumstances from a different perspective and become more observant about their own talents and abilities. By using the skills and the facilities available to you, resisting the urge to make excuses and challenging yourself, you will be inspired to push that little bit harder to achieve your objectives.

Prakash Arya is an inspiring, passionate and encouraging individual who wants to see other people achieve their dreams. With her help to find your focus and drive, you and your business will be kicking goals in no time.

POPULAR TOPICS FOR ACADEMIC & CORPORATE TRAINING

DIGITAL MARCOM | DIGITAL CRM | COM 4.0

COMMUNICATION TRANSFORMATION | DIGITAL PR

NEW MEDIA ENHANCEMENT | ONLINE REPUTATION

CONTENT MARKETING | BLOGGING 4.0

INFLUENTIAL MARKETING | AFFILIATE MARKETING

DIGITAL JOURNALISM | DIGITAL MEDIA MANAGEMENT

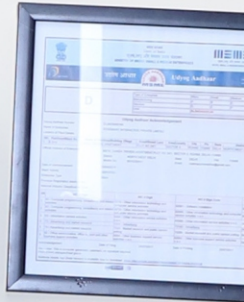
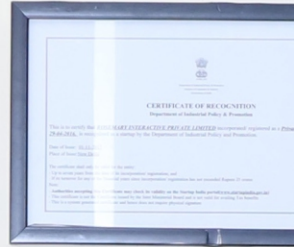
ART OF DAMAGE CONTROL & OR MANAGEMENT

DIGITAL MARKETING | DIGITAL SALES

INTERNATIONAL MARKETING | SEO & SEM

DIGITAL SALES & CUSTOMER ACQUISITION

HYBRID BUSINESS MANAGEMENT 3.0



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Prakash Arya, India's Most Versatile Motivational Speaker has delivered over 5,000 presentations with an combined audience of over 25,000,000 motivated individuals from all walks of life.

His major clients include IITs , IIMs, Regional Engineering and Management Colleges, Leading Journalism and Mass Communication Educational Instutions and various corporate houses, SMEs & SMBs.



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Bhagirath Bhardwaj
Founder Director at Battol Global Pte Ltd,
Singapore

“ Mr. Prakash Arya is a disciplined and innovative person. One of the Best Professional I have seen ever...has a command over Internet /Digital Domain...understand what client wants...and then will buzz you for a good negotiation.

Prakash inspires positive thinking & an attitude of achievement. His ability to keep the group motivated is tremendous. The energy and Focus he bring to work is outstanding.

I wish him all the best in all is future endeavors and look forward to work with him again. ”



Vani Bhatnagar
Digital Media Professional at WeTalkRadio
Radio Network, LLC
Missouri, United States

“ Praksh Arya is one of the great digital media strategists and professional, easily on par with the best of the strategy consultants and senior executives I have worked with. A world-class professional, Praksh has a potential of building digital campaigns from scratch.

With his new business initiative, Rosemary Interactive, Praksh has created totally outstanding digital brand image for various businesses, otherwise new to digital platform. As a thorough professional, he has the capability of combining his knowledge of SEO, SMO, Youtube, twitter marketing and business strategy to give any business a facelift. Prakash has great professionalism and demeanor, but it is his clear understanding on both in content and delivery mad e his direction extremely helpful to campaigns involving multi-millions.

He has great potential to make his team feel relaxed , capable and a go-getter. ”



Robin Thomas, PhD
Management Educator
Madhya Pradesh, India

“ I am writing about a person whose three qualities has inspired me. First, a wonderful problem solver, second an extremely good listener and third a highly positive person with highest caliber of professional competence. I wish him all the success in all his endeavors, both personal and professional.

Besides, Praksh is an amazing enterprise performance consultant, trainer and facilitator. I attended one of his workshops on the “intelligence of digital media”. His presentation and facilitation skills are second to none. The work helped us gain clarity of strategic objectives, SEO, SMO and content. His own quest for knowledge is truly contagious.

Finally, and not least, Praskash is a pleasure (and very beneficial) to work with! ”



Supriya Singh
Brand Enthusiast | Digital Transformation | Marketing & Communications Specialist | B2B and B2C Growth Marketing

“ Mr. Prakash Arya is a great partner to work with. He is very knowledgeable in Management Consulting & Strategy domain. He has great management skills, strategic thinking and business acumen on top of his deep technical knowledge.

Mr. Prakash is very detail oriented and can be completely trusted for delivering complex projects/assignments on time. Mr. Prakash has been a valuable resource on the management consulting space, very meticulous and extremely down to earth in his approach, great guy to work with.” ”



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“Prakash Arya is a man of eccentric genius when it comes to design, brand strategy and communication. His creative aptitude is amazing, the way he captures the essence of your business and communicates it into digital art is commendable.

It has always been so much easier to work with Prakash and his team, as he understands your requirements not only from the design perspective but also understands your business strategy.”

Aayezah Jameel

Project Management | Dynamic Public
Speaker | Senior Management Professional



“I really feel lucky to work under the guidance and support of a senior and mentor like Mr. Arya. He is a 'man of knowledge' and 'expert of his profession'. He is an excellent team leader. He is always available to his colleagues and team members if & when they need him and try to help them in all possible ways. Mr. Arya posses excellent presentation skills as well. He is very much focused , well- balanced & truly professional.

Over and above his qualities and qualification he is a very humble and down-to-earth person. His guidance and inputs have always been an inspiration to us for our overall development, both professionally and personally. Besides, he is an amazing enterprise performance consultant, trainer and facilitator. I attended one of his workshops on the “intelligence of digital media”. His presentation and facilitation skills are second to none. The work helped us gain clarity of strategic objectives, SEO, SMO and content. His own quest for knowledge is truly contagious.”

Rashmi

Senior HR Manager at Avalara India,
Noida, Uttar Pradesh, India



“A True Leader, Great visionary, amazing motivator, Team Player all these qualities define Prakash Arya, with whom I have the opportunity to work in two companies, always smiling taking up challenges from front and inspiring others to achieve targets. A New age Management Guru and strategist with in-depth knowledge of Digital Marketing & Communication.

Prakash is a perfectionist and a detail oriented person. He has the knack of managing time well and at the same time is objective, very quick at decision making and an expert in judging a person. I have found Prakash to be a very committed and hardcore career professional.. Ideating a concept, test running through strategy and execution are among his greatest strengths.. A suave and thoroughbred professional with extremely good communication skills, one can more than depend on him for end to end management of any assignment that he handles.”

Michael Britton

Sr. Sales Manager
Colonie, New York, United States



“Prakash is one of the best digital marketing strategists I've ever worked with. He has a deep knowledge in marketing and possesses a full range of ecommerce tools. Moreover, he is familiar with analytics that is the blood of modern marketing. I highly recommend Prakash as a professional in his area.

He can easily convince others by their creative and logical ideas . He is a good mentor , speaker and expert in several fields. He is a disciplined and innovative person. He is full of creative ideas.”

Rajeev Negi

Graphic Designer at Stonewood Group,
New Zealand



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Jatin Kumar
Founder and CEO, SSVG

“ Prakash is an erudite individual , with true entrepreneur skills, Knows how to sell and also how to bootstrap. He is a perfectionist and a detail oriented person. He knows how to balance tough business decisions by also ensuring his team is highly motivated to execute various challenging tasks with finesse and high level of quality output. He is creative with amazing aptitude . He always made smart decisions.

He is a brilliant analyst, strategist, digital and online media expert & an outstanding leader & motivator. ”



Avishek Singh
Fonder & CEO- SSEMOC Pvt. Ltd.

“ It has been such a pleasure working with Mr . Prakash Arya through out my journey of my first venture. He has been a father figure to us after being associated to us as a mentor at SSEMOC pvt.ltd. I am very glad that we are taking his guidance.

He is a brilliant analyst, strategist, digital and online media expert & an outstanding leader & motivator. He has influenced our project like Steve Jobs had done for Apple. I highly recommend anyone looking for idea incubation, mentoring & hand holding to contact him.

Finally, and not least, Praskash is a pleasure (and very beneficial) to work with! ”



Meena R Nair
Freelance Writer, Editor, Communications
Expert, Mumbai, Maharashtra, India

“ A very creative person, Prakash had in-depth knowledge about designing. His designing skills used to be unique and spoke volumes about what how one could play around with icons, colours and messaging. He never restricted himself to designing but rather would understand the entire perspective of any project and ensure that the designs played a vital role in supporting the end-motive. I wish him all the best in his future endeavors.

He was one of the Intelligent person we had in the board at Dynamic India with Clear Vision and Mission to accomplish the Goals. I wish him all the best for his all future endeavors. ”



Harmanjit Singh
PhD student (Marketing) at IIM Kashipur
Uttarakhand, India

“ PRAKASH is a nice fellow who has in-depth knowledge of different aspects of digital marketing with extensive experience with top-notch agencies, which enables him to effectively execute large scale digital marketing projects.

He also has a interest in academic world and has taught students of top-notch B-Schools across India. My best wishes to him! ”





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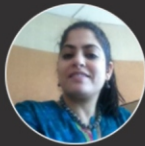


Punam Madan

Independent Online Digital Marketing Specialist | Web Analytics Expert | SEM-PPC Consultant, Canada

“ A true professional with an eye for detail and out-of-the-box thinking ability is how i would describe Prakash. He has a unique style of managing his Team, Clients, Associates and his professional commitments. Prakash empowers, motivates to excel, and maintains high standards to integrity, professionalism and professional expertise within his team.

He commands tremendous trust of his people and builds long lasting relationships. I wish him all the best. ”



Anubhuti Kaul Bhrany

Head, Government Affairs-India, Bangladesh & Sri Lanka at HP

“ PRAKASH is one of the most committed professionals that I have come across. He can envision your thoughts and design them the way you desire. Perfection is something that he constantly tries to chase. A humble and down-to-earth personality, Prakash was also well-respected by the crew of designers that reported to him. Always easy to communicate with, he was full of creative ideas waiting to make their mark.

I am sure with his dedication he would be able to reach heights in his career. I wish him all the very best in all his future endeavours. ”



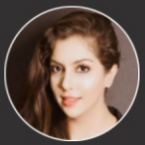
Vansh Trehan

Agile Evangelist | Release Train Engineer | Scrum practitioner
Greater Chicago Area, USA

“ Prakash is a detailed oriented person with great domain expertise and yet willing to learn new things and continuously enhancing his daily routine activities by applying them. He is a great team player who alwz extend his support to others.

He is alwz calm and focused person in his work. Prakash in-depth knowledge on digital domain is highly appreciable. Always smiling, and a no nonsense person. His team management is seeing is believing, it's just professional and extremely supportive towards his peers His openness toward new digital technology and digital marketing was an huge support to execute strategy.

I wish him great success in his future endeavours ”



Nipun Kapur

E-commerce professional, Proficient in Technology Stack Development, Performance Marketing, CRM
United Arab Emirates

“ Prakash has been great to work with, he is sharp and open to experiments! Prakash helped me develop and e magazine for one of our clients, in light of the recession in 2008 -09, this was great idea to cut down costs and manage regular communications.

Good work , creative with multimedia knowledge, worked in differend project (corp.film, e-presentation, 3D walk-throughs) , dedicated, hardworking, with good visulation power. ”

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